

Cencora ThinkLive Cell and Gene Therapy Summit 2025

Building sustainable solutions for tomorrow's therapies

Day 1 – Tuesday, May 20, 2025

11:00 – 11:10 am (EDT)

Welcome and introduction

- **John Arena**, President, Global Pharma Services, Cencora
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11:10 – 11:55 am (EDT)

Panel, Q&A

Maximizing impact: Strategies for building robust patient support programs

- **Discover strategies** to align drug developers' patient services with the real needs of patients
 - **Hear insights** from patient advocates on the importance of incorporating feedback into support programs
 - **Engage with** patient support field leaders in a live Q&A session
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11:55 am – 12:10 pm (EDT)

Case study

The journey of resilience to pioneering a new therapy

- **Learn how** a pharma company navigated the complexities of patient needs and regulatory challenges in the pursuit of bringing a novel cell therapy to market
 - **Discover how** our partnership united diverse services to create a seamless CGT solution amidst significant hurdles
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12:10 – 12:40 pm (EDT)

Panel

The power of integrated distribution strategies for cell and gene therapies

- **Learn how integrated** solutions improved patient and market access
 - **Discuss planning** for a scalable distribution strategy to enable expansion into future markets
 - **Explore the advantages** of partnerships that enhance patient support and streamline therapy distribution
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12:40 – 12:45 pm (EDT)

BREAK

12:45 – 1:30 pm (EDT)

Panel

Designing for success: A health systems perspective on tailoring your program for the commercial landscape

- **Examine the key concerns** health systems face with the influx of CGTs and strategies to manage these hurdles effectively
 - **Discover how integrated** programs can alleviate health systems' apprehensions and streamline the adoption of new therapies
 - **Learn best practices** for drug manufacturers to collaborate with health systems, enhancing patient access and optimizing therapy implementation
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1:30 – 1:45 pm (EDT)

Fireside Chat

Engaging stakeholders to showcase value and drive impact

- **Discuss effective strategies** for articulating the value of CGTs to key stakeholders and addressing existing gaps in the narrative
 - **Shaping the future:** Learn how ARM is actively working to influence the conversation around high-value drugs and why stakeholder engagement is crucial for the success of CGTs in today's market
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Day 2 – Wednesday, May 21, 2025

11:00 – 11:10 am (EDT)

Welcome and insights

Kevin Chinn – VP and Head of Cell and Gene Service Line, Cencora
Mark Kelley – Senior Director, CGT Enterprise Partnerships, Cencora

11:10 – 11:30 am (EDT)

Learning Session, Q&A

The first 5 months: Practical implications of the HTA/JCA

- **Gain practical insights** into the real-world implications of the HTA/JCA's full implementation, including successes and challenges faced
 - **Engage our expert** as she shares in a live Q&A
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11:30 – 12:15 pm (EDT)

Panel

Navigating special regulatory pathways for drug development success

- **Explore the latest** special regulatory programs from the FDA and EMA that are designed to accelerate the development of advanced therapies
 - **Learn best practices** for effectively engaging with regulatory agencies to leverage these powerful programs and maximize their benefits for drug development
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12:15 – 12:30 pm (EDT)

Learning session

Cencora's U.S. Policy

- **Hear from** Cencora's U.S. Policy team on how the current U.S. administration's actions and orders impact the CGT market

12:30 - 12:35 pm (EDT)

BREAK

12:35 – 12:50 pm (EDT)

Panel

Strategic logistics: Crafting scalable solutions for maximum reach and success

- **Discover** the importance of designing your CGT program with scalability in mind, ensuring logistics support both clinical and commercial needs from the outset
- **Feasibility in focus:** Learn how to develop a manufacturing and logistics strategy that is not only feasible for clinical research but also capable of scaling effectively for larger commercial operations
- **Understand** how integrating market access strategies early in the logistics planning process can enhance overall success and patient reach for CGTs

12:50 – 1:15 pm (EDT)

Fireside chat

Closing and thoughts on tomorrow's therapies

- **Future perspectives:** Engage in a fireside chat with advocacy leader ARM as we recap recent highlights in the industry and discuss the exciting prospects and advancements anticipated in CGT

[Click here](#) to learn more about Cencora's solutions for Cell and Gene Therapies and register for this event